



## PR SHOWROOM INTERN

We are looking for a fresh, enthusiastic, reliable, and motivated intern to join our PR department at GANNI HQ in Copenhagen. If you thrive in a fast paced environment, and wish to gain an in-depth understanding of the industry through hands on experience, this is the place for you.

At GANNI we can offer you a great learning opportunity, if you are passionate about contemporary fashion and would like to know more about the inner workings of a fashion brand and its PR department.

Responsibilities include:

- Daily showroom maintenance
- Assist with coordination of our efforts towards influencer marketing
- Management, logistics and trafficking of samples
- Assist with planning and execution of PR events
- Assist at photo shoots
- Playing an important role in the planning and execution of bi-annual fashion shows
- Participation in the daily operation and practical tasks

We expect that:

- You thrive in a hectic, informal and creative environment
- You enjoy working independently and taking an active part in daily tasks
- You have IT knowledge at user level and love organising
- You find it easy to familiarize yourself with new digital platforms and systems
- You are hands-on and always orientated towards problem solving
- You are positive and love working with people

The internship is full time, minimum 3 months, preferably 6 months.

Being a PR & Showroom intern is hard work - but it's a lot of fun! If it sounds enticing then send your CV and motivated application to: [showroom.intern@ganni.com](mailto:showroom.intern@ganni.com)

We will interview candidates on-going until the right candidate is found.  
Ideally the candidate can start as soon as possible.

### ABOUT GANNI

Founded in 2000 Danish fashion label GANNI has developed exponentially over recent years with its Scandi 2.0 sense of style full of personality, contrasts and experimentation. Based in Copenhagen GANNI is represented in more than 400 of the world's finest retailers as well as through 21 concept stores across Denmark, Norway and Sweden. In 2017, GANNI partnered with the LVMH affiliated private equity fund L-Catterton.

# GANNI

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