

GANNINI

REPORTING TIME PERIOD: JANUARY 2020 - DECEMBER 2020



PLASTIC PROGRESS REPORT 2021

PLASTICS



BACK IN 2019, WE SIGNED ELLEN MACARTHUR FOUNDATION'S NEW PLASTIC ECONOMY GLOBAL COMMITMENT TO PLEDGE TO WORK TOWARDS 100% REUSABLE, RECYCLABLE, OR COMPOSTABLE PLASTIC PACKAGING BY 2025. WE HAVE BEEN WORKING HARD TO ELIMINATE THE PLASTIC WE DON'T NEED; INNOVATE SO ALL PLASTIC WE DO NEED IS DESIGNED TO BE SAFELY REUSED, RECYCLED OR COMPOSTED; AND CIRCULATE EVERYTHING WE USE. FIND OUT WHERE WE ARE ON OUR JOURNEY AND READ MORE INTO OUR FUTURE GOALS FOR THE NEXT 5 YEARS AND BEYOND.



GANNI PLASTIC CONSUMPTION (2020)



**41.6
TONNES**



GANNI'S TOTAL AMOUNT OF PRODUCED AND USED PLASTIC IN 2020 HAS DECREASED BY 20% IN VOLUME COMPARED TO 2019.



PLASTIC USAGE HIGHLIGHTS: ×

GANNI HAS ELIMINATED ITS 2ND BIGGEST CONTRIBUTOR TO PLASTIC PACKAGING - RETAIL CARRIER BAGS.

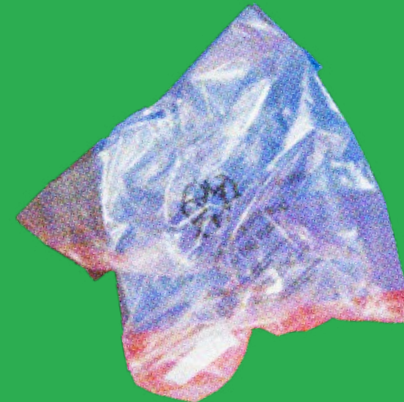
IN 2020, THE PLASTIC RETAILS CARRIER BAGS HAD ALL BEEN SWITCHED TO FSC CERTIFIED PAPER.



TOP 2 GANNI BIGGEST CONTRIBUTORS TO THE PLASTIC PROBLEM:

75.93% POLYBAGS

10.94% ECOMM SHIPPING BAG



**HOW ARE WE
SOLVING THIS?**

PLASTICS

A. TAKE ACTION TO ELIMINATE PROBLEMATIC OR UNNECESSARY PLASTIC PACKAGING BY 2025

1. IN 2020, GANNI MANAGED TO SWITCH ALL THEIR PLASTIC RETAIL CARRIER BAGS TO FSC CERTIFIED PAPER BAGS. THE RETAIL CARRIER BAGS PREVIOUSLY ACCOUNTED FOR OVER 30% OF THE TOTAL GANNI PLASTIC PACKAGING. THIS SWITCH SIGNIFICANTLY DECREASED OUR PLASTIC PACKAGING USAGE IN 2020 AND ALLOWED US TO ELIMINATE 19.5 TONNES OF PLASTIC AND DECREASE PLASTIC PACKAGING BY 20% IN VOLUME COMPARED TO 2019.

2. IN ADDITION, IN 2020 GANNI KICKED OFF AN INITIATIVE TO DOWNSIZE POLYBAGS – THE PLASTIC PACKAGING WE USED FOR THE SHIPMENT AND TRANSPORTATION OF THE GARMENTS. WE HAVE INITIATED THE SWITCH ON APPROX 70.000 POLYBAGS THAT ACCOUNT FOR 26% OF THE TOTAL VOLUME AND APPLIED A SIZE REDUCTION RANGING FROM 10 TO 38%.



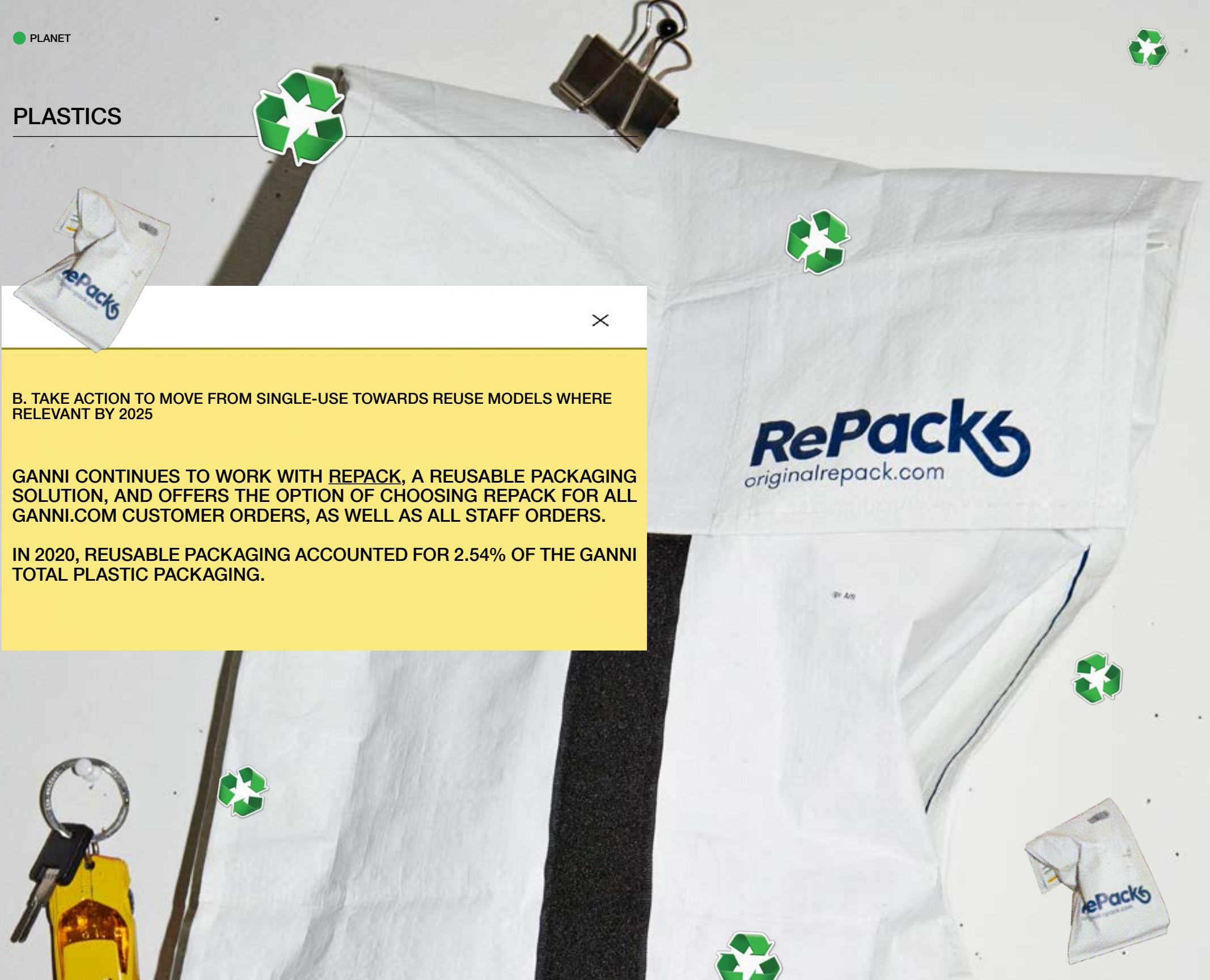
PLASTICS



B. TAKE ACTION TO MOVE FROM SINGLE-USE TOWARDS REUSE MODELS WHERE RELEVANT BY 2025

GANNI CONTINUES TO WORK WITH REPACK, A REUSABLE PACKAGING SOLUTION, AND OFFERS THE OPTION OF CHOOSING REPACK FOR ALL GANNI.COM CUSTOMER ORDERS, AS WELL AS ALL STAFF ORDERS.

IN 2020, REUSABLE PACKAGING ACCOUNTED FOR 2.54% OF THE GANNI TOTAL PLASTIC PACKAGING.



PLASTICS

C. 100% OF PLASTIC PACKAGING TO BE REUSABLE, RECYCLABLE, OR COMPOSTABLE BY 2025

IN 2020:

100% OF GANNI PLASTIC PACKAGING WAS RECYCLABLE, MEANING THAT IT CAN BE RECYCLED AT THE END OF ITS LIFE. GANNI RECOGNIZES THAT EVEN THOUGH PLASTIC PACKAGING CAN IN THEORY BE RECYCLED, IN PRACTICE THAT IS RARELY THE CASE. ONLY 9% OF ALL PLASTIC WASTE EVER PRODUCED HAS BEEN RECYCLED. THEREFORE, IN LINE WITH THE NPEC GLOBAL COMMITMENT, WE AIM TO INVESTIGATE WHAT PERCENTAGE OF OUR PLASTIC PACKAGING ACTUALLY GETS RECYCLED AT THE END OF LIFE AND COLLABORATE WITH LOCAL PLASTIC PACKAGING INFRASTRUCTURE PROVIDERS TO INCREASE THE % OF GANNI PLASTIC PACKAGING BEING RECYCLED.

43.50% OF TOTAL PLASTIC PACKAGING WAS MADE OF RECYCLED PLASTIC.

2.54% OF TOTAL PLASTIC PACKAGING HAS BEEN REUSABLE.



PLASTICS

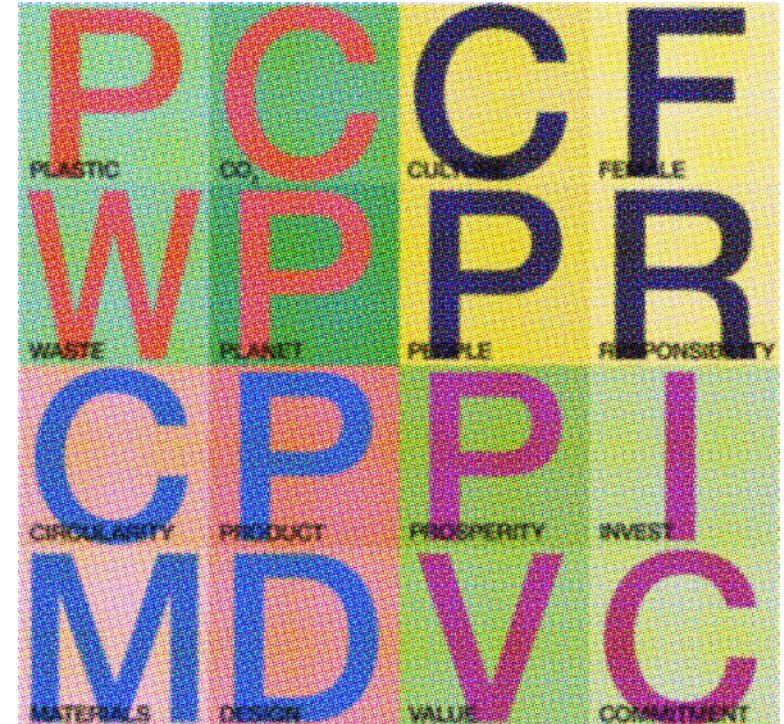
D. SET AN AMBITIOUS 2025 TARGET TO ENSURE ALL PLASTIC PACKAGING USED IS CREATED FROM POST CONSUMER RECYCLED CONTENT

IN 2020, **43.50%** OF GANNI TOTAL PLASTIC PACKAGING WAS MADE OF POST-CONSUMER RECYCLED PLASTIC CERTIFIED BY THE GLOBAL RECYCLED STANDARD.

IN ADDITION, GANNI INITIATED A PROJECT TO INCREASE THE USE OF POST-CONSUMER RECYCLED PLASTIC POLYBAGS FOR THE TRANSPORTATION OF ITS GARMENTS WITH 3 KEY SUPPLIERS. THE PROJECT COVERS POLYBAGS THAT ACCOUNT FOR APPROX. 30% OF THE GANNI PLASTIC PACKAGING AND WILL BE SWITCHED FROM AUGUST 2021 ONWARDS TO POST-CONSUMER RECYCLED PLASTIC.

GANNI AIMS TO CONTINUOUSLY INCREASE THE NUMBER OF RECYCLED POLYBAGS UNTIL WE REACH 100% BY 2025.

GANNI AIMS TO SWITCH 100% OF THE POLYBAGS (GANNI'S MAIN PLASTIC CONTRIBUTOR), TO POST-CONSUMER RECYCLED PLASTIC CERTIFIED WITH GLOBAL RECYCLED STANDARD (GRS) OR RECYCLED CLAIM STANDARD (RCS) BY 2025.



REMEMBER TO FOLLOW ALONG IN OUR JOURNEY AND KEEP US IN CHECK
[@GANNI.LAB](#) AND IF YOU HAVE ANY QUESTIONS OR SUGGESTIONS PLEASE
REACH OUT TO OUR TEAM ON SUSTAINABILITY@GANNI.COM.



Global
Commitment

GANNI

