



## PR & SHOWROOM INTERN / NEW YORK

We are looking for a fresh, enthusiastic, reliable, and motivated intern to join our PR department at GANNI US Press Office in New York. If you thrive in a fast paced environment, and wish to gain an in-depth understanding of the industry through hands on experience, this is the place for you.

At GANNI we can offer you a great learning opportunity, if you are passionate about contemporary fashion and would like to know more about the inner workings of a fashion brand and its PR department.

Responsibilities include:

- Daily showroom maintenance
- Assist with coordination of our efforts towards influencer marketing
- Communicate with the press in relation to sample lend outs and imagery
- Assist with planning and execution of PR events
- Management, logistics and trafficking of samples
- Participation in the daily operation and practical tasks

We expect that:

- You thrive in a hectic, informal and creative environment
- You enjoy working independently and taking an active part in daily tasks
- You have IT knowledge at user level and love organising
- You find it easy to familiarize yourself with new digital platforms and systems
- You are hands-on and always orientated towards problem solving
- You are positive and love working with people

The internship is preferably full time - but we are also interested in part time with a minimum 20 hour work week.

Being a PR & Showroom intern is hard work - but it's a lot of fun!

If it sounds enticing then send your CV and motivated application to: [juliana.salazar@ganni.com](mailto:juliana.salazar@ganni.com)

We will interview candidates on-going until the right candidate is found.

Ideally the candidate can start beginning of January.

### ABOUT GANNI

GANNI is a Danish fashion company established in 2000. We create four annual collections including shoes and accessories. We operate 15 flagship stores in Denmark, Norway and Germany and a webshop with direct sales to 27 European countries. The brand is represented in more than 400 department stores and fashion shops around the world with sales in 20 countries.

# GANNI

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