



SOCIAL MEDIA INTERN

Do you know your way around influencers on blogs & instagram? Do you love spending time on Pinterest? Are you interested in reports at qualitative evaluation?

Then you're the one we're looking for!

At GANNI we can offer you a great learning opportunity, if you are passionate about contemporary fashion and would like to know more about the inner workings of a fashion brand and its Marketing department.

If you thrive in a fast paced environment, and wish to gain an in-depth understanding of the industry through hands on experience, this is the place for you.

Responsibilities include:

- Maintenance of online activities and databases
- Planning, development & daily update of the GANNI Pinterest profile
- Tracking of SoMe comments, and dialogue with end-users
- Media monitoring & appertaining PR reports
- Assist with coordination of our SoMe efforts with the E-commerce team
- Communicate with our PR agencies in relation to weekly and monthly press reports

We expect that you:

- Thrive in a hectic, informal and creative environment
- Enjoy working independently and taking an active part in daily tasks
- Have IT knowledge at user level and love organising
- Find it easy to familiarize yourself with new digital platforms and systems
- Are positive and love working with people
- Are creative and can work in InDesign

We offer:

An exciting internship in a dynamic company where we are ready to offer you a lot of responsibility. We are open to new ideas and input, and offer you the possibility of planning the internship to match your skills and preferences.

The internship is part-time, minimum 3 months, preferably 6 months.

If it sounds enticing then send your CV and motivated application to: press@ganni.com

We will interview candidates on-going until the right candidate is found.

Ideally the candidate can start beginning of November.

ABOUT GANNI

GANNI is a Danish fashion company established in 2000. We create four annual collections including shoes and accessories. We operate 15 flagship stores in Denmark, Norway and Germany and a webshop with direct sales to 27 European countries. The brand is represented in more than 400 department stores and fashion shops around the world with sales in 20 countries. The GANNI Headquarter is located in the heart of Copenhagen.

GANNI

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