



## PR SHOWROOM INTERN

We are looking for a fresh, enthusiastic, reliable, and motivated intern to join our PR department at GANNI HQ in Copenhagen. If you thrive in a fast paced environment, and wish to gain an in-depth understanding of the industry through hands on experience, this is the place for you.

At GANNI we can offer you a great learning opportunity, if you are passionate about contemporary fashion and would like to know more about the inner workings of a fashion brand and its PR department.

Responsibilities include:

- Daily showroom maintenance
- Assist with coordination of our efforts towards influencer marketing
- Communicate with the press in relation to sample lend outs and imagery
- Assist with planning and execution of PR events
- Management, logistics and trafficking of samples
- Assist at photo shoots
- Playing an important role in the planning and execution of bi-annual fashion shows
- Participation in the daily operation and practical tasks

We expect that:

- You thrive in a hectic, informal and creative environment
- You enjoy working independently and taking an active part in daily tasks
- You have IT knowledge at user level and love organising
- You find it easy to familiarize yourself with new digital platforms and systems
- You are hands-on and always orientated towards problem solving
- You are positive and love working with people

The internship is full time, minimum 3 months, preferably 6 months.

Being a PR & Showroom intern is hard work - but it's a lot of fun! If it sounds enticing then send your CV and motivated application to: [press@ganni.com](mailto:press@ganni.com)

We will interview candidates on-going until the right candidate is found.

Ideally the candidate can start beginning of January

### ABOUT GANNI

GANNI is a Danish fashion company established in 2000. We create four annual collections including shoes and accessories. We operate 15 flagship stores in Denmark and Norway and a webshop with direct sales to 27 European countries. The brand is represented in more than 400 department stores and fashion shops around the world with sales in 20 countries. The GANNI Headquarter is located in the heart of Copenhagen.

# GANNI

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